



## **HIPAA (Health Insurance Portability and Accountability Act) & Privacy Policy**

The **HIPAA Privacy Rule** establishes national standards to protect individuals' medical records and other individually identifiable health information and applies to health plans, health care clearinghouses, and those health care providers that conduct certain health care transactions electronically. The Rule requires appropriate safeguards to protect the privacy of protected health information and sets limits and conditions on the uses and disclosures that may be made of such information without an individual's authorization. The Rule also gives individuals rights over their protected health information, including rights to examine and obtain a copy of their health records, to direct a covered entity to transmit to a third party an electronic copy of their protected health information in an electronic health record, and to request corrections.

### **Your Privacy Matters to Us**

At Whole Care Pediatrics, we are dedicated to protecting your privacy and ensuring that your personal and health information is handled securely and in compliance with the Health Insurance Portability and Accountability Act of 1996 (HIPAA) and other applicable privacy laws. This Privacy Policy explains how we collect, use, protect, and share your information, as well as your rights regarding your information.

### **Information We Collect**

We collect certain information to provide you with the highest quality care. This includes personal information, such as your name, contact details, and insurance information, as well as health-related information, including your medical history, symptoms, test results, diagnoses, treatments, and future care plans. This health-related information is known as Protected Health Information (PHI) under HIPAA. We obtain this information through various means, including online forms, appointments, and communications with healthcare providers who are directly or indirectly involved in your care.

### **Sharing and Disclosure of Information**

At Whole Care Pediatrics, we do not sell, rent, or trade your personal or health information to third parties under any circumstances. We may share your information only with authorized third-party service providers who assist us in delivering our services. These providers are required to protect your information and are permitted to use it only for specified purposes in compliance with HIPAA and other privacy regulations.

By providing your mobile phone number, you consent to receive calls and text messages from Whole Care Pediatrics regarding scheduling, appointment reminders, and other relevant updates. Please do not submit any sensitive information, such as social security numbers, health details, or Protected Health Information (PHI), via text message. For secure communication regarding PHI, please use our secure online forums on our website or contact us directly. Message frequency may vary, and standard message and data rates may apply. You may opt out of receiving text messages at any time by replying "STOP" to any message.



## **HIPAA (Ley de Portabilidad y Responsabilidad de Seguros Médicos) y Política de Privacidad**

### **Su privacidad nos importa**

En Whole Care Pediatrics, nos dedicamos a proteger su privacidad y a garantizar que su información personal y de salud se maneje de manera segura y en cumplimiento con la Ley de Portabilidad y Responsabilidad de Seguros Médicos de 1996 (HIPAA, por sus siglas en inglés) y otras leyes de privacidad aplicables. Esta Política de privacidad explica cómo recopilamos, usamos, protegemos y compartimos su información, así como sus derechos con respecto a su información.

### **Información que recopilamos**

Recopilamos cierta información para brindarle una atención de la más alta calidad. Esto incluye información personal, como su nombre, datos de contacto e información del seguro, así como información relacionada con la salud, incluidos su historial médico, síntomas, resultados de pruebas, diagnósticos, tratamientos y planes de atención futuros. Esta información relacionada con la salud se conoce como información médica protegida (PHI) según la HIPAA. Obtenemos esta información a través de varios medios, incluidos formularios en línea, citas y comunicaciones con proveedores de atención médica que participan directa o indirectamente en su atención.

### **Intercambio y divulgación de información**

En Whole Care Pediatrics, no vendemos, alquilamos ni intercambiamos su información personal o de salud con terceros bajo ninguna circunstancia. Podemos compartir su información únicamente con proveedores de servicios externos autorizados que nos ayudan a brindar nuestros servicios. Estos proveedores deben proteger su información y tienen permitido usarla únicamente para fines específicos de conformidad con la HIPAA y otras normas de privacidad.

Al utilizar nuestros servicios y optar por recibir comunicaciones por SMS, usted reconoce y acepta esta Política de privacidad. Nos comprometemos a mantener la confidencialidad y seguridad de su información de conformidad con la HIPAA y otras normas de privacidad aplicables.